

POST INCIDENT PROCEDURE | SEMINAR

6 - 7 OCTOBER 2026



Key: Included ✓ | Not Included ✗

SPONSORSHIP PROPOSAL

ACTIVITY: Seminar (in-person)

DATES: 6-7 October 2026 (Tuesday/Wednesday)

LOCATION: Federation House, Leatherhead, Surrey

FORMAT: In-person (70 – 110 delegates)

AUDIENCE: Federation representatives (one from each branch, the PIP lead, or the branch chair or secretary). Senior officers from police forces across the UK.

FACILITATED BY: Leigh Godfrey, PIP Lead at Police Federation.

AGENDA

Preliminary Seminar Agenda (Subject to change)

6 October (Day One)

10:30 am – 12:30 pm | Exhibitor setup (All stands to be set up by 12:30 pm)

12:30 pm – 1:00 pm | Delegate registration (tea & coffee in the exhibition area)

1:00 pm | Welcome address

3:00 pm | Afternoon refreshments in the exhibition area

3:20 pm | Conference sessions

5:15 pm | Close of day one

5:30 pm | Evening networking & exhibitor reception

Optional: Exhibitors are welcome to stay for day two or breakdown stands after the networking reception.

7 October (Day Two)

8:30 am | Tea & coffee in the exhibition area

9:00 am | Conference resumes

10:55 am | Morning refreshments in the exhibition area

11:15 am | Conference sessions

13:15 pm | Close of conference

13:15 pm – 2 pm | All remaining exhibitors to breakdown stands.

Some feedback from previous PIP seminars

"Case studies at the seminar were impactful and informative"

"An excellent course"

"Very pleasant staff and made to feel welcome. Brilliant hospitality"

"This seminar was the best I've been to. So many learning points and as a result I have set up meetings with our force PIM's"



Sponsorship Packages

Our sponsorship opportunities are designed to maximise brand exposure, meaningful engagement, and post-event visibility with senior policing professionals.

BRAND AWARENESS & VISIBILITY

Brand profile featured across the full event campaign, including logo/name on all official documentation and relevant presentation slides

Verbal acknowledgement by the seminar lead as Headline Sponsor

A 50-word company profile on the official event webpage, including your logo and clickable links to your website and/or social media channels

Your sales or promotional materials placed on each delegate seat

Your logo featured on official delegate lanyards (supplied and printed by PFEW)

EXHIBITION SPACE

One tabletop exhibition stand in the exhibition area (including one table and two chairs provided by the venue)

Two exhibitor passes, including the evening networking meal on Day One and refreshments throughout the event (accommodation not included)

Optional space for a promotional vehicle within the gated car park

NETWORKING ACCESS

Two passes to attend the Evening Networking Reception on 6 October, a prime opportunity to engage directly with delegates and speakers

POST-EVENT EXPOSURE

Your logo featured on all post-event materials, with promotion as Headline Sponsor

Your sponsor details shared with all conference delegates, delivering continued visibility and potential lead generation after the event

A full-page display advert or advertorial in the December edition of POLICE magazine, featured alongside the PIP Seminar article (Dimensions: 60 × 190 mm | Rate card value: £2,800 +VAT)

¼-page horizontal banner display advert in the December edition of POLICE magazine, featured alongside the PIP Seminar article (Dimensions: 60 × 190 mm | Rate card value: £850 +VAT)

HEADLINE SPONSOR	EXHIBITOR PACKAGE	LANYARD SPONSOR	SEAT DROP
INVESTMENT £4,400.00 +VAT	INVESTMENT £2,200.00 +VAT	INVESTMENT £3,200.00 +VAT	INVESTMENT £660.00 +VAT
1 package available	5 packages available	1 package available	1 package available

✓	✗	✗	✗
✓	✗	✗	✗
✓	✓	✓	✓
✗	✗	✗	✓
✗	✗	✓	✗
✓	✓	✓	✗
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For more information or to book, please email Alison Lambert, Sponsorship Manager: sponsorship@polfed.org