

## GET INVOLVED | Current Sponsorship Opportunities 2023



**Police Federation of England and Wales**  
Federation House, Highbury Drive, Leatherhead, Surrey, KT22 7UY

# Work with us

**The Police Federation of England and Wales (PFEW) is the undisputed voice of policing across England and Wales, representing over 139,000 police officers.**

Our sector intelligence and relationships with key decision makers are fundamental to the success of collaborative partnerships and campaigns with organisations looking to support our members.

We have touchpoints with all areas of policing and have the reach to share particular products, services that are valued by the policing community, and to highlight issues they should be aware of.

We offer a breadth of opportunities to ensure our partnerships can be developed to suit your needs and budgets, including promotion and/or banner advertising in newsletters to our membership, advertising via our flagship publication POLICE magazine, merchandise branding and tailored sponsorship opportunities.

Throughout the year, we deliver a range of events giving you the flexibility to reach your audience in ways that best suit your organisation. Our events offer guidance and inspiration to shape the future of policing.

Make partnering with PFEW part of your marketing strategy and benefit from:

- engaging with senior decision-makers
- aligning your brand with the policing community
- sharing expertise and building long-term relationships
- raising your profile within our membership, 139,000+ police officers



## Why support us?

**At a time when marketing return on investment is more important than ever, partnering with the Police Federation of England and Wales can increase your market share by reaching senior decision-makers in the policing community.**



### Raise the profile of your business

You'll be instantly recognised as a supporter for the policing community.



### Network

Opportunity to network with our business area leads, federation reps and members depending on the activity.



### Showcase

A great way to launch a new product and/or service to our stakeholders.



### Expertise

Sharing expertise and building long-term relationships.

“

**Dedicated events, marketing and sponsorship team**

*Our team will support you all the way, with over 30 years of experience running world-class national events, we'll help you maximise your return on investment.*

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**ANNUAL CONFERENCE IS A MUST ATTEND FOR MEMBERS, STAKEHOLDERS, SUPPLIERS, CHARITIES, AND ASSOCIATES OF THE POLICE FAMILY.**

# POLICE Federation

ANNUAL | 20  
CONFERENCE | 23  
10 - 11 OCTOBER 2023

Headline sponsor  
**Police Mutual**

## SECURE YOUR ONLINE DELEGATE PASS

### PRICING

PFEW Reps: FREE  
PFEW Members: FREE  
Blue Light/Charity: FREE

### Private Sector Rate:

Two Day pass: £287.50 +VAT per delegate

[CLICK HERE TO REGISTER](#)

For more delegate information, please email our events team: [events@polfed.org](mailto:events@polfed.org)

## CONTACT INFORMATION

### Delegate Information

Events team: [events@polfed.org](mailto:events@polfed.org)

### Agenda Information

Marketing team: [marketing@polfed.org](mailto:marketing@polfed.org)

### Sponsorship

Sponsorship team: [sponsorship@polfed.org](mailto:sponsorship@polfed.org)

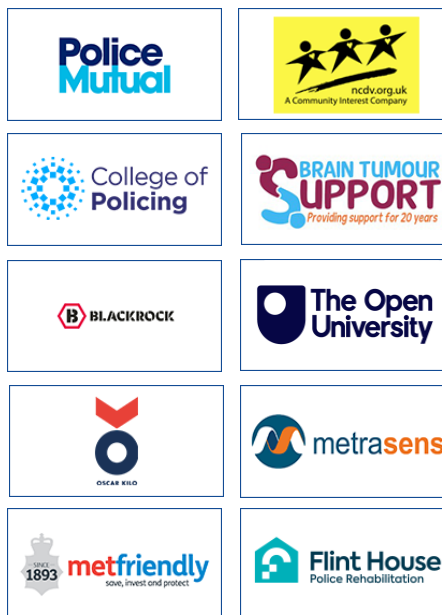
## ANNUAL CONFERENCE OVERVIEW

The Police Federation of England and Wales (PFEW) Annual Conference is a pivotal event in the policing calendar where representatives from the 43 forces throughout England and Wales, come together to share good practice and debate issues affecting policing.

The conference is one of the UK's largest policing events and will bring delegates including practitioners, policy decision makers and key policing stakeholders. It is also a time to recognise outstanding performance within policing.

The conference will centre around the future of policing and over the course of two days, key topics will be debated through interactive sessions and panel discussions, raising awareness of the some of the main challenges faced within the policing community. The event will also feature a keynote address from the Home Office.

## A FEW OF OUR CONFIRMED SPONSORS



## BY THE NUMBERS...

In 2021 we held our Annual Conference virtually due to COVID-19. This year, 2023 we will be working hard to increase these numbers.



1,200 Attendees



50 Speakers



47 Media in attendance



35 Sponsors

# #PFEW23

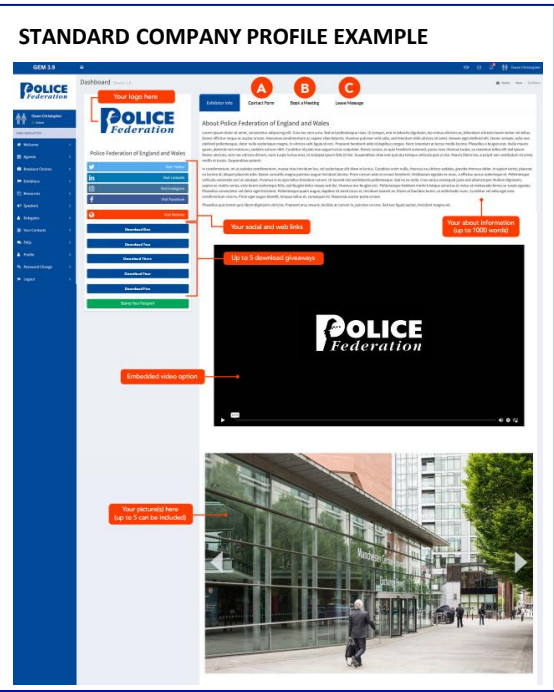
**Event:** Annual Conference (Virtual Event)  
**Venue:** Online  
**Dates:** Two days | 10 – 11 October 2023



Headline sponsor  
**Police Mutual**

HEADLINE SPONSORSHIP	SOLD
SESSION SPONSORSHIPS	SOLD OUT
AWARD SPONSORSHIPS	SOLD OUT

*Main conference sessions will be recorded and all registered attendees are able to download the recording, presentations and any additional supporting materials post-event. The online portal will stay online/live until the end of November 2023.*



**MARKETING SPONSORSHIP PACKAGES**

**PACKAGE 1 | STANDARD COMPANY PROFILE ONLINE SPONSOR LISTING**

Annual Conference delegate platform listing to include:

**PRE-EVENT**

- Your logo will appear online on our Annual Conference 2023 (polfed.org) page
- Your logo will appear on the back cover of POLICE magazine October edition (part of our PFEW conference promotion)

**DAY OF EVENT**

- Company profile listing, to include: • Logo • Social Media links • Website Link • 5 downloads • 1 video upload • 5 image uploads
- Online login: one online event platform pass | interact with delegates and to manage your profile listing

**POST-EVENT**

- Your logo will appear on the back cover of our Annual Conference POLICE magazine special edition
- Online company profile (portal will stay online until the end of November)

**INVESTMENT | £1,150.00 +VAT**

Please contact Alison Lambert, Sponsorship Manager if you are a charity, not for profit organisation or if you are classified as a small to medium-sized enterprise/company (SME), as reduced rates may apply.

**ENHANCE YOUR LISTING |** Everything listed in package 1, plus an advertorial or display advert in our Annual Conference POLICE magazine special edition; due post conference W/C: 30 October 2023.

QUARTER PAGE  
 INVESTMENT | £1,575.00 +VAT

HALF PAGE  
 INVESTMENT | £2,000.00 +VAT

FULL PAGE  
 INVESTMENT | £2,400.00 +VAT